



BISHOP NOLL INSTITUTE

Established 1921

PREPARING STUDENTS MIND, BODY & SOUL

Ms. Marisa Renwald

MASS MEDIA
e: mrenwald@bishopnoll.org

ph: 219.932.9058 ext. 1319

Materials Needed:

- Headphones for editing
- A flashdrive
- Cell phone (optional)
- Pencils with erasers
- A clean, presentable uniform for filming

Course Description:

Mass Media 10, 11, 12

Students study the importance of mass media as pervasive in modern life at the local, national, and global levels. Students recognize the impact of mass media messages through news, entertainment, and persuasion on contemporary society. Students analyze and evaluate the history, governance, and ethical issues of mass media to gain a perspective of how influential mass communication has become. Students prepare for their roles as informed and engaged citizens in a democracy.

They use media literacy and communications skills to become writers, speakers, or media producers who address content issues and the impact of mass communication. They become knowledgeable consumers of mass media information.

Course Breakdown:

<p><i>Newscasts</i></p> <ul style="list-style-type: none"> • Broken into teams • Write, edit, film, record audio, perform • Shown weekly (on Fridays in CCP) 	<p><i>5x5's</i></p> <ul style="list-style-type: none"> • Projects (5 clips of 5 seconds each) to help you understand your storyboarding, filming, editing, special effect techniques 	<p><i>Promotional Videos</i></p> <ul style="list-style-type: none"> • Projects for upcoming events, charities, open houses, etc.
---	---	---

<u>What I expect from you...</u>	<u>What you can expect from me...</u>
<ul style="list-style-type: none"> • Come to class on time and ready to learn. • Be responsible for all work missed when absent. Projects and assignments must be made up within one week from the day students return from an absence. • Respect---to me, to your school, to your classmates, and to God • Leave the gum and food in the cafeteria. 	<ul style="list-style-type: none"> • I <i>always</i> want to help -- I'm available, before/after school by appointment and via email • Work will be timely graded and returned with helpful feedback • I respect you, I feel responsible for your learning and I come ready to learn and teach every day

Grading Scale:

A = 90 - 100 B = 80 - 89 C = 70 - 79 D = 60 - 69 F = 59 and below

Weighting:

Assignments and 5x5 projects--50%

Newscasts--50%

Academic Dishonesty (Plagiarism):

- Automatic zero on the assignment if you reuse another student's work (projects)
- Parents and Dean notified -- consequences vary based on the nature of the offense
- Offense entered on academic and disciplinary record

** See the student handbook for elaboration on offense*

Absent Work:

If you are absent, you must see me at the beginning of class for missing assignments or tests. If you do not make up a test or quiz within one week of the given date, it will go in the gradebook as a ZERO. If you are absent on the day that a homework assignment is collected, you MUST drop it off in the file on the teacher's desk in the front of the room the day you return. If you do not turn it in the day you return, it is a ZERO.

Electronic Devices:

Texting during class is not permitted. See the handbook for guidelines and repercussions. Cell phones, however, CAN be used for filming or audio recording in the mass media room ONLY. If I see inappropriate or unnecessary cell phone use, I will collect it and you will not be able to use your cell phone for filming any more.
